



Media Contact:
Emily Braziel (ebraziel@mmihouston.com)
Marion Montgomery, Inc.
713.523.7900

CHARMING CHARLIE GRAND OPENING IN SUGAR LAND TOWN SQUARE

SUGAR LAND, TX (March 23, 2009) – Planned Community Developers, Ltd. (PCD) is pleased to announce that Charming Charlie is now open for business in Sugar Land Town Square. Located at 16250 City Walk, the Houston-based fashion accessories retailer occupies 6,640 square feet of prime retail space on the corner of City Walk and Lone Star Drive.

“Opening weekend certainly proved to be a success,” said Charming Charlie President Steve Lovell. “Given the current state of the economy, the consumer has embraced the Charming Charlie concept and we are extremely pleased with the initial results of the Sugar Land Town Square location.”

Charming Charlie offers a vast selection of affordable accessories, handmade jewelry in sterling silver and semi-precious stones, shoes, clothing and gifts in an upscale, boutique-style shopping atmosphere.

This location marks Charming Charlie’s ninth Houston-area location. In addition, Charming Charlie has boutiques in San Antonio, Dallas and Austin.

“Our opening in Town Square was a fantastic way to kick off an exciting year for Charming Charlie,” said Charming Charlie CEO Charles Chanarat. “Our expansion plans include doubling our total number of stores in 2009 with 15 openings and doubling again in 2010 with 30 new stores.”

For more information on Sugar Land Town Square visit sugarlandtownsquare.com.

About Planned Community Developers, Ltd.

Planned Community Developers, Ltd. ("PCD") is the developer of the 9,700-acre First Colony master-planned community in Sugar Land, Texas, located southwest of Houston. PCD is also currently developing two other major projects: River's Edge, a 370-acre community in Richmond, Texas and Lake Pointe Town Center, a 190-acre, mixed-use development at the intersection of U.S. 59 and Highway 6. PCD continues to oversee the phased development of the 32-acre Sugar Land Town Square, located at the intersection of U.S. 59 and Highway 6. Phases One and Two of Town Square are complete and include a 300-room full-service Marriott hotel and conference center, a new 82,000 square-foot City Hall for Sugar Land, 167 mid-rise residential condos, 208,000 square feet of office space, 182,000 square feet of upscale Main Street retail and restaurants and a 1.4-acre pedestrian plaza. The next phases of development will include an additional 357,000 square feet of Class A office space and 56,000 square feet of retail space and is projected to be complete by 2010.