



FOR IMMEDIATE RELEASE

SUGAR LAND SUPERSTAR COMPEITION HOLDS OPEN AUDITIONS IN SUGAR LAND TOWN SQUARE

If you have what it takes to become this year's Superstar, audition in the Plaza on May 21

SUGAR LAND, TEXAS (April 15, 2009) – Sugar Land Town Square is gearing up to kick off its fourth-annual Sugar Land Superstar competition this summer. The American Idol-like competition will result in one contestant being named the new Sugar Land Superstar this August.

Open auditions for the singing contest will take place Thursday, May 21 from 5 – 7 p.m. in the Plaza. All auditions will be conducted without musical accompaniment and entrants should be prepared to sing for 90 seconds. Contestants must be a resident of Fort Bend County and be at least 14 years old at the time of audition to qualify.

Judges will name finalists, half of whom will perform on June 13 and the remaining on July 11. A panel of celebrity judges, including TJ Callahan of 100.3 KILT, General Sales Manager of David Taylor Cadillac, Craig DeSerf and Yolanda Green of CW 39, will choose contestants from each performance to advance to a final round on Saturday, August 8. Each round of competition will be open to the public and take place from 7 - 9 p.m. on the Plaza of Sugar Land Town Square.

Michele Fisher of Mix 96.5 and the High Tech Texan Michael Garfield will serve as hosts for this year's Superstar events. Superstar is sponsored by David Taylor Cadillac.

For additional information on the competition, visit www.sugarlandtownsquare.com.

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